

Course Type	Course Code	Name of Course	L	T	P	Credit
DE	NHSD512	Business Ethics	3	0	0	3

Course Objective
The objective of the course is to familiarize students to key issues, questions and concepts in Business Ethics. It gives not only understanding of main theoretical concepts, but also developing skills of identification, analysis of ethical dilemmas on a workplace and managing ethics in organizations.
Learning Outcomes
<p>Upon successful completion of this course, students will:</p> <ul style="list-style-type: none"> understand the techniques of moral reasoning and argumentation that are needed to analyze moral issues in business. evaluate the individual actions in economic and business transactions within a variety of moral frameworks. apply general ethical principles to particular cases or practices in business.

Unit No.	Topics to be Covered	Lecture Hours	Learning Outcome
1	Introduction to Business Ethics Meaning, definition and importance. Nature, purpose of ethics and morals for organizational interests. Cultural and human values in management: Indian and Global perspective	6	This unit will make students understand, Meaning and definition of business ethics.
2	Ethical Theories Consequentialism Non- consequentialism Ethical dilemma Ethical decision making Deception & duplicity	8	This part will help students understand the Ethical Theories, Ethical dilemma and Ethical decision making.
3	Business and Natural Environment Protecting the natural environment Prevention of pollution and depletion of natural resources Conservation of natural resources	6	This unit will explain the relationship of Business with Natural Environment and conservation of Natural Resources.
4	Workplace Ethics Personal and professional ethics in the organization Discrimination, harassment Gender equality	6	This will make students aware of the personal and professional ethics in the organization.
5	Organization Ethics Organizational culture and values Code of Ethics Value based leadership and its effectiveness	6	Help in understanding the Organizational Culture, Ethics and values.
6	Marketing Ethics and Consumer Protection Healthy competition and protecting consumer's interest Advertising ethics Ethics in accounting and finance	4	This will help student to know the issues in environmental ethics.

7	Corporate Social Responsibility Strategic components Different approaches to CSR Globalization Sustainability CSR standards Best practices	6	This unit will help student to understand the importance of Corporate Social Responsibility in Business.
Total Lecture Hours		42	

Text Books:

1. Ferrell, O. C., Fraedrich, John, and Ferrell, Linda, Business Ethics, Ethical Decision Making & Cases, 8th Edition. Boston, MA: Prentice Hall, 2010
2. Velasquez, Business Ethics Concepts and Cases, Pearson New International Edition, 2014

Reference Books:

Chakraborty, S. K., Management by Values: Towards Cultural Congruence, Oxford Paperbacks, 1998